

ALLES FÜR DEN AUGENBLICK

Assuming Data for digital printing jobs

We assume data from all common graphics applications:

- Corel Draw
- Adobe Illustrator
- Adobe Photoshop
- QuarkXPress
- Macromedia Freehand

Of course you can also send us TIFF-, EPS-, or high resolution PDF-files. In this case, please be aware that we might not be able to manipulate these files anymore.

Assumption of data from applications which are not designed for professional output(e.g. MS Word, Powerpoint, etc.) is not impossible but, however, somewhat problematic and is likely to result in poor output quality. Please avoid designing your graphics with these applications and use appropriate software instead, as listed above.

Hints:

- Please convert all picture data to CMYK (Euroscale) or embed the corresponding icc colour profile. If you are not familiar with this subject, please do not embed any colour profile.
- Solid colours such as PANTONE or HKS will be simulated in CMYK. Please be aware that colour deviations may occur due to limitations of CMYK reproduction.
- Please do not forget to send us all font files or suitcases of the fonts you have used. For safety reasons, do so, even if you have already embedded the fonts to your document or if you



ICOM Messebau GmbH | Company for Design & Exhibition Services | Liebigstraße 12 | 82256 Fürstenfeldbruck
Telefon +49 (0) 8141-50147-0 | Fax +49 (0) 8141-92780 | info@icom-exhibits.com | www.icom-exhibits.com
HRB 101909 München | IBAN-Code: DE 17701633700001318780 | BIC-Code: ENODEF1FFB | Sparkasse München
BLZ/Code 701 500 00 | Konto/Acc. No. 015 186 695 | Volksbank Alling | BLZ/Code 701 633 70 | Konto/Acc. No. 1 318 780
ID. Nr. DE 811319147 | ST.-Nr. 117/12910242 | Finanzamt Fürstenfeldbruck | Managing Director: Bernd Eichenhofer
Meisterbetrieb sowie Mitglied der Schreinerinnung und des Verbands Direkte Wirtschaftskommunikation e.V.



Innung



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have converted the typo to paths. In the output process, missing fonts will be replaced by Arial, Times or Courier.

- When using picture data (TIFF), be sure to provide an appropriate amount of data for large format output. Picture data should have an (uncompressed) file size of at least 40 Mbytes per square metre (i.e. 3.7 Mbytes per square foot) Digital cameras usually do not meet these requirements, which may result in poor output quality. But please do not try to “blow up” too small data with Photoshop. That would only increase the file size but not the actual amount of photographic information.
- The prices you were offered are calculated on the basis that we obtain ready-to-print data designed by yourself or your graphics agency in one of the formats mentioned above. Reproduction and graphic design can also be done by our company but will be charged in addition to the prices for production.
- If you wish so, we can send you a proof of your prints prior to production. For this service, an extra fee will be charged.
- Please kindly name us one person to talk to concerning graphic design matters, his or her phone number and email address.

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Assuming Data for plot jobs

Plotting means the desired graphics or typo are cut out of a sheet of coloured, self adhesive vinyl by a machine (the plotter) and are applied to the subsoil without a carrier.

For this technique, the production data must have vector format (also called paths or curves). Therefore we can only assume data from software applications which provide vector format:

- Cores Draw
- Adobe Illustrator
- Macromedia Freehand
- Auto CAD dwg (not suitable in all cases)

Of course you can also send us EPS-files containing vector data.

Unformatted Text or Typo can be typed in any suitable application (such as MS Word etc.)

If you cannot provide any vector files, but pixel files (TIFF, JPG, GIF or EPS not containing vector data) or hardcopies, we can make them useable by vectorization.

Vectorization will take -depending on the complexity of the graphics- between 10 minutes and several hours. For this service you will be charged with an extra fee depending on the actual work time.

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embedded the fonts to your document or if you have converted the typo to paths.

- For each colour you use, add a precise colour definition according to PANTONE, HKS or RAL. We will select a film which will match the definition as close as possible. We will also have a look at the harmony of colours, if more than one colour has to be selected.
- Large amount of typo made of vinyl film must at least be 8 mm in height (ca. 32 Pts). Smaller texts can only be printed.
- Please kindly name us one person to talk to concerning graphic design matters, his or her phone number and email address.

Data carrier / Data transfer

- DVD in Windows/Joliet or UDF Format
- Floppy Disk Mac/DOS
- Iomega Zip 100 Mac/DOS
- Email info@complett.info
- Leonardo Pro +498984057506 (open 24/7)
- Data compression with Stuff It or Zip saves time and money.

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